

# Photography

## news

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views and stories from the world of photographyFUJIFILM  
SPECIAL  
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Advertisement feature

# Focus on Fujifilm lenses

Launched less than six years ago, the Fujifilm X Series camera system is now supported by 23 fabulous optics with more in the pipeline. Buy an X Series camera and you'll be able to tackle almost every subject with ease



Having a selection of great cameras is one thing, but what every system needs is an extensive choice of lenses to suit individual needs, preferences and budgets and be able to cope with every subject. The Fujifilm X Series is less than six years old so you might not expect too much choice, but you'd be wrong. In that short period, the brand has built up an impressive collection of optics that includes 12 fixed focal length lenses, nine zooms and two teleconverters. Invest in an X Series camera and you won't struggle to find the ideal lens for your photography.

Image quality comparable to 35mm full-frame was one of the many criteria Fujifilm worked towards when designing the X Series, which uses the APS-C format with a sensor size of 23.6x15.6mm compared with the 36x24mm dimensions of the 35mm format. The smaller image area demands the best possible quality lenses to make the most of

which explains why Fujifilm has worked so hard to deliver a first-class range of precision optics made to the highest standards and from the finest materials for its users.

It is worth stressing that the X Series system has been designed from the ground up so, for example, the lenses have been created, crafted and engineered for this system only, which is very different from some longer established camera systems where lenses are used across different sensor formats.

Many lenses in the Fujifilm X Series range are richly featured with fast apertures, weather-resistant build (WR) and optical image stabilisation (OIS) that very effectively combats camera shake. The latest optical design techniques and technologies are employed to deliver images with outstanding sharpness, clarity and colour fidelity.

The choice of focal lengths offered in the range is also logical and considered. So, for

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instance, among the primes, there are options at key points. The 18mm for ultra-wide dramatic compositions, the 25mm and 35mm, each available in two aperture options, for general use, the 56mm for flattering portraits and the 90mm when magnification of more distant subjects is needed.

There are actually too many lenses to single any out here for a special mention so over the next two pages we'll be highlighting a selection of the latest optics and the technologies used by Fujifilm that ultimately help you get the most from its cameras.

Furthermore, with Fujifilm's latest colourback scheme just launched, now is a great time to invest in an X Series camera and XF lenses - four cameras and 19 lenses are featured in the current offer. See the back page of this special Fujifilm wrap for details.

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Look inside this cover wrap for the latest issue of Photography News

# Phottix, a perfect match for Canon

Canon DSLR users will be delighted to see Phottix's latest flash unit, the Indra 500LC. It's the first studio lighting system compatible with Canon's radio flash system and features radio control triggering for Canon iTTL and Phottix Lasso systems.

The Indra 500LC's key features include TTL flash and high-speed flash sync (on compatible cameras). There is an 8EV operating range in manual from full power to 1/128th output, adjustable in 0.5EV steps. For creative effects, there is a strobeoscopic mode, which you

can set up to 100 flashes per second and from one to 100 times.

Output and control can be handled from the Canon ST-E3, compatible Canon iTTL Speedlites and the Phottix Lasso Transmitter. The Indra500LC will be available mid-November from Phottix Platinum dealers and it's priced at £1099. The kit comes with a L-ion battery cables, charger, carry bag and a five-inch reflector.

[phottix.com](http://phottix.com)



# Bags of Manfrotto

Fancy a new camera bag this autumn? Then Manfrotto has plenty of new models to offer. There are three new lines to enjoy: the Windsor collection, Advanced and Street selection and the Pro Light 300 backpacks. Starting with the latter, it has a frame-to-see design, allowing you to carry it like a normal backpack, a sling or a cross backpack. The 300-36 model can take pre-sized camera gear, or by modifying the dividers, it'll fit a large drone like the DJI Phantom 4 or 300i Solo. A smaller 300-26 model is also available. Prices start at £249.95.

The Advanced and Street bags are aimed at CSC users, offering what's claimed to be a functional, durable, lightweight and stylish carrying solution. There are shoulder bags and backpack designs in the range, five models in total, starting at £309.95.

Finally, there's the Windsor collection of four premium quality, water-repellent bags aimed at enthusiasts, featuring leather trims and a vintage look, with a stylish tartan lining. The range starts at £399.95.

[manfrotto.co.uk](http://manfrotto.co.uk)



# Fotospeed goes square

Instant paper specialist Fotospeed has launched a selection of square printing papers available in 10x10cm and 12x12cm. These popular surfaces are on offer, 19" Lustre 275sm, Platinum Dichting and Platinum Baryta. Each finish has its own ideal look to cover all tastes.

The square format saves the wastage of cutting down larger sheets and it's a shape that finds favour with portrait, fine art and landscape workers. Instagram users will also rejoice it.

Fotospeed's square papers are available with prices from £17.99 for 50 sheets of 10x10cm 19" Lustre, while 25 sheets of the same size in Platinum Baryta costs £25.99.

Generic profiles are downloadable from the website and a bespoke profiling service is also available.

[fotospeed.com](http://fotospeed.com)

# X-Pro2 firmware update

Pentax X-Pro2 users can now download firmware v2.0 that offers a big selection of bag fixes, tweaks and upgrades, 30 changes in all.

Many of the changes involve the camera's autofocus system with several coming over from the X-T2. The autofocus system can now be set to use 91 or 325 AF points, while phase-detection AF, AF tracking and eye-detection AF have been improved.

Additional menu items have been provided to make the most of Pentax's new flashguns, the EP-SX00, and changes to the camera's power management have been made to make the most of the camera's battery.

There are firmware updates for every X-Pro2 lens too. You can download them all from the website.

[pghim.com](http://pghim.com)

